



Fact Finding Mission to Cambodia: Exploring business opportunity

Aug 2025

Preliminary Draft Programme

Day 1

Morning	Country briefing & Roundtable
	<ol style="list-style-type: none"> 1. Cambodia: Business Environment, Opportunity & Challenges by Chairman of the European Chamber of Commerce (EuroCham) Cambodia & President of German Business Cambodia (GBC) 2. Sector Overview 3. Testimony by A German Company: Doing Business in Cambodia 4. Q&A + Coffe Break 5. Roundtable with EuroCham Business Committee (eg Trade & logistic)
Lunch	
Afternoon	Meeting with Senior Minister in charge of Special Missions (Multilateral Trade and Economic Affairs)
	OR Meeting with A ministry or Cambodia Chamber of Commerce
	OR Company Visit
Dinner	EU Delegation or Malaysia Embassy or Networking evening with EuroCham Member

Day 2

Morning	Visits to Trade Fair	3/4 day
Lunch		
Afternoon (only 1 meeting)	Meeting: Minister of Commerce – Minister MOC’s missions are to provide the public all trade-related services and continue to implement Cambodia's trade policy.	
	Company Visit - #1 (Propose a German company)	
Evening	Dinner reception at the Residence of the German Ambassador Stefan Messerer	

Organizers:



Malaysian-German Chamber of Commerce and Industry
Deutsch-Malaysische Industrie- und Handelskammer



Day 3

Morning	Meeting: The Council for the Development of Cambodia Cambodian Investment Board	
	AND/OR Visit Textile, Apparel, Footwear & Travel Goods Association (TAFTAC) Company Visit -#2 (Propose a Malaysian company)	
Lunch		
Afternoon	Visit Phnom Penh Special Economic Zone management office and Tour	
	Company Visit - #3 (Propose a Cambodian Company)	
Dinner	Debriefing, Feedback and Farewell	

Organizers:



Malaysian-German Chamber
of Commerce and Industry
Deutsch-Malaysische
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