



Fact Finding Mission to Cambodia: Exploring business opportunity

13 – 15 August 2025

Preliminary Draft Programme

Day 1

Morning	Country briefing & Roundtable
	<p>Country briefing:</p> <ul style="list-style-type: none"> ▪ Cambodia: Business Environment, Opportunity & Challenges by Chairman of the European Chamber of Commerce (EuroCham) Cambodia & President of German Business Cambodia (GBC) ▪ Sector Overview ▪ Testimony by A German Company: Experiences in Doing Business in Cambodia ▪ Q&A + Coffe Break <p>Roundtable discussion with EuroCham Business Committee (eg Trade & logistic)</p>
Lunch	
Afternoon	Meeting with the Senior Minister in Charge of Special Missions (Multilateral Trade and Economic Affairs)
	OR Meeting with a Ministry Representative or the Cambodia Chamber of Commerce
Evening	Dinner with the EU Delegation OR the Malaysian Embassy OR a Networking evening with EuroCham members

Organizers:



Day 2

Morning	<p>Visits to Trade Fairs at Diamond Island and Convention and Exhibition Centre, Phnom Penh, featuring: The following fairs are taking place at a same time.</p> <ul style="list-style-type: none"> ▪ Cambodia International Industrial Machinery Fair 2025 ▪ Cambodia International Electrical, Electronic, Electric Power Equipment and Lighting Technology Fair 2025 ▪ Cambodia International Agricultural Techniques & Equipment Fair 2025 ▪ Cambodia International Textile & Garment Industry Exhibition 2025 	
Lunch		
Afternoon	<p>Meeting with the Minister of Commerce (MOC)</p> <p>The MOC's missions is to provide the public all trade-related services and continue implementing Cambodia's trade policy.</p>	
	AND Company Visit – (#1) - Propose a German company	
Evening	Dinner reception at the residence of German Ambassador Stefan Messerer	

Day 3

Morning	Meeting with the Council for the Development of Cambodia - Cambodian Investment Board	
	AND Visit to the Textile, Apparel, Footwear & Travel Goods Association (TAFTAC)	
Lunch		
Afternoon	Visit to Phnom Penh Special Economic Zone management Office and Site Tour	
	AND/ OR Company Visit – (#2) - Propose a Cambodian Company	
Evening	Debriefing, Feedback and Farewell Dinner	
	Conclusion of the Fact-Finding mission	

Organizers:



Malaysian-German Chamber
of Commerce and Industry
Deutsch-Malaysische
Industrie- und Handelskammer

