



2025 Annual General Meeting

Hyatt Centric Hotel

Kuala Lumpur

26 JUNE | 4.00 PM

Board of Directors Profile of Nominees

*Profile arranged alphabetically by surname

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Malaysian-German Chamber
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Deutsch-Malaysische
Industrie- und Handelskammer

Board of Directors Profile of Nominee



Tindaro Danze

President & CEO
Siemens Malaysia

Nationality German

Profile

Tindaro Danze is President and Chief Executive Officer of Siemens Malaysia, concurrently serving as Head of Digital Industries (DI) for the country. He holds a degree in Industrial Engineering from the University of Applied Science Mannheim and a Master's in Organizational & Business Psychology, complemented by certification as a Business & Life Coach. Prior to assuming his current roles in January 2023, Mr. Danze was Head of Global Sales for DI's Digital Enterprise and Vertical Management. In this position, he oversaw regional industrial digitalization units, enabled global projects, and managed Siemens' industrial teams across 15 key sectors. His extensive leadership experience in Southeast Asia includes serving as Managing Director of the Drives Business at Siemens Indonesia (2012-2016), where he established Siemens as the Minerals and Fiber industry leader. Subsequently, as Head of DI at Siemens Vietnam (2016-2020), he elevated Siemens to the preeminent Industry 4.0 thought leader and forged strategic alliances with major local industry associations.

Reason of interest

My focus will be on fostering deeper collaboration between members and government agencies, specifically addressing how to uplift local SMEs through German investments, shaping a common vision for MGCC member contributions to Malaysia's Industry and Infrastructure Transformation Roadmaps (including NIMP, NETR, and future masterplans), and establishing MGCC as the premier government advisor on Industrial Education, Digitalization, and Sustainable Business Practices.

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Board of Directors Profile of Nominee



Koen Davina

Operations Director

Actiforce Mechatronics Technology
Hettich Group

Nationality Dutch

Profile

Koen Davina holds a Bachelor's degree in Aerospace Engineering and a Master's degree in Mechanical Engineering. Commencing his career in Malaysia in 2012, he assumed the role of Operations and Project Manager at Hittech in Kuala Lumpur, a supplier of modules for semiconductor, medical, and analytical systems.

Subsequently promoted to the General Manager of Hittech machining facility in Penang, Mr Davina oversaw the production of high-end precision parts for these industries. Following this, he transitioned to Saxonia Textile Parts in Klang as Managing Director where he managed a factory utilizing metal stamping, forming, heat treatment, and surface treatment processes to manufacture components for warp knitting machinery. Currently serving as Operations Director at Actiforce Mechatronics Technology in Penang, he leads operations specializing in the production of electronic height-adjustable table frames. Over the past 13 years, his career in Malaysia has encompassed diverse leadership experiences across multiple industrial sectors.

Reason of interest

My focus would be to leverage my Malaysian cultural understanding and diverse experience to strengthen relations with Malaysian authorities, international companies, and overseas counterparts, particularly in Penang development and Customs or Trade.

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Board of Directors Profile of Nominee



Arne Graeber
Chief Executive Officer
Commerzbank Group

Nationality German

Profile

Mr. Graeber serves as Chief Executive Officer and Chairman of Commerz Global Service Solutions, a subsidiary of Commerzbank AG. Under his leadership since 2021, he has spearheaded significant growth, expanding the Malaysian workforce from 85 to 700 full-time equivalents (FTEs) and substantially advancing the company's position within the financial services sector. In 2023, he successfully established operations in Penang, employing 120 staff while cultivating partnerships with local universities through targeted job training initiatives.

Specializing in global transaction banking for the Asia market with a focus on SME sector support, Mr. Graeber brings extensive experience from prior leadership roles in Corporate and Investment Banking across Germany, Hong Kong, and Shanghai. His career culminated as Regional Chief Operating Officer for Transaction Banking Asia in Singapore. He holds a Master's degree in Corporate Finance from the University of Western Australia and a Master of Arts in Finance and Controlling from the University of Applied Sciences Ruhr West, Germany.

Reason of interest

I'd like to strongly contribute to Malaysia's economic development, with a focus on SME empowerment, and support its strategic transition into a high-value economy.

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Board of Directors Profile of Nominee



Tim Groth

Director

Rieckermann (Malaysia) Sdn Bhd

Nationality German

Profile

Drawing upon over seven years as a Director at Rieckermann Malaysia, Mr. Groth currently serves as Vice-President at the Malaysian-German Chamber of Commerce and Industry (MGCC).

He brings extensive expertise in corporate leadership, sales management, and international business development. His core strengths lie in strategic planning and market expansion, consistently aligning with organizational missions and values. In his role at MGCC, Mr. Groth provides strategic insights, fostering enhanced global reach for the Chamber.

Reason of interest

Since June 2023, serving as President and subsequently Vice-President of the MGCC – the official representative of German industry and trade in Malaysia – I have championed stronger German-Malaysian business relations, advocated for member needs, and advanced bilateral trade.

This pivotal role, combined with my position at Rieckermann, uniquely positions me to drive initiatives that foster both German-Malaysian corporate growth and international collaboration.

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Board of Directors Profile of Nominee



Florian Herrmann
**Vice President & Chief Financial
Officer**
Infineon Technologies (Malaysia) Sdn
Bhd

Nationality German

Profile Mr. Herrmann commenced his career approximately three decades ago as a dual vocational student in industrial management at Siemens AG. He subsequently held progressively senior finance positions within Infineon Technologies across Germany and Malaysia.

Immediately prior to his return to Malaysia, Mr. Herrmann held financial responsibility for three Infineon manufacturing facilities located in Europe and Asia. Effective 1 January 2021, he was appointed Vice President & Chief Financial Officer of Infineon Technologies (Malaysia) Sdn Bhd.

Throughout his career, Mr. Herrmann has accumulated over ten years of professional experience residing and working in Malaysia.

Reason of interest I'd to champion the expansion of dual vocational training in Malaysia and accelerate initiatives advancing Industry 4.0, AI, and sustainable energy ecosystems.

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Board of Directors Profile of Nominee



Geetha Kandiah
Chief Executive Officer
KASS International Sdn Bhd

Nationality Malaysian

Profile

Geetha Kandiah serves as Chief Executive Officer of KASS International, a leading intellectual property firm in Malaysia. Since joining the firm in 2006, she has spearheaded its international expansion, establishing a presence across seven countries. A qualified Barrister-at-Law from Lincoln's Inn and a registered Intellectual Property agent in both Malaysia and Singapore, Ms. Kandiah manages significant international IP portfolios and provides expert counsel on trademarks, copyrights, industrial designs, franchising, and licensing. Ms. Kandiah is a recognized thought leader, regularly featured on BFM89.9 and Bernama TV, and contributes insights to prestigious publications such as Asia IP and Managing Intellectual Property. Recognized as one of Malaysia's "Top 40 Under 40" by Prestige Magazine, she is also a sought-after international speaker, business strategy coach, and mentor to young legal professionals. Furthermore, she contributes to corporate governance initiatives as a Steering Committee Member of the Malaysian chapter of the 30% Club, advocating for enhanced gender diversity on Malaysian corporate boards.

Reason of interest

Joining the Board provides strategic influence over EU-Asia trade amid the China Plus One shift and ongoing trade tensions. This role enables direct engagement with policymakers, cultivates high-level networks, and empowers businesses managing critical supply chain diversification. Leveraging Germany's pivotal role in shaping EU trade, digital, and green policy, I will drive initiatives to accelerate bilateral trade. This opportunity uniquely blends strategic leadership, policy impact, and economic contribution during profound global realignment – where I will apply my expertise.

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Board of Directors Profile of Nominee



Eva Kersholt

**Group Director Southeast Asia &
Managing Director, Malaysia**

Wilo Group

Nationality German

Profile

With over two decades of experience, including more than 15 years in global leadership, Ms. Kersholt brings a strong track record in Marketing and Sales.

She specializes in driving change, leading global transformation projects, and building high-performing, agile teams that consistently deliver measurable results. Her leadership is defined by innovation, strategic clarity, and operational excellence.

Ms. Kersholt has successfully managed complex, cross-functional initiatives worldwide, consistently achieving ambitious targets. Currently, she is spearheading Sales operations in Southeast Asia, aiming for—and delivering—sustainable double-digit revenue growth year-over-year.

Reason of interest

As Wilo Group Malaysia executive and a woman who advanced within a global German company, I offer deep market insight, intercultural leadership, and a proven commitment to German-Malaysian relations. Eager to shape the vital AHK platform, my Board goals are threefold: leverage Wilo's global network for cross-border partnerships; advance sustainable solutions in water, energy, and infrastructure; and champion female empowerment as an innovation catalyst. I would be honored to apply my expertise to drive collaborative growth.

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Board of Directors Profile of Nominee



Wendy Lau
Managing Director
TRANSEARCH Malaysia

Nationality Malaysian

Profile

Wendy Lau, a distinguished Executive Search professional with 37 years' experience, has served as Managing Director of TRANSEARCH Malaysia for 33 years, shaping its leadership and strategy. Previously, she held senior roles at Boyden Associates and Manpower Services.

Her distinguished career includes leading numerous senior-level searches for multinationals and Malaysian organizations, specializing in CEO, Board, and functional leadership recruitment. A University of Detroit Mercy (Chemical Engineering) and MIM (Diploma in Management) graduate, she served as President of the Malaysian German Chamber of Commerce (MGCC) in 2018 – as its first female president – and she's also on the board of SWEDCHAM.

TRANSEARCH Malaysia is part of a global executive search firm prioritizing quality and cultural fit.

Reason of interest

I am very interested to serve in the chamber to provide my contribution towards bringing more women into leadership roles and to empower them to reach their highest potential. As MGCC plays a major role in the German business community, I recognize that being on the board of such a prestigious chamber, I can make a difference in the corporate ecosystem. Being the first female President has also given me very good insight into the leadership traits needed to be successful in board management.

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Board of Directors Profile of Nominee



Peter Lenhardt
Managing Director
A.&H. Meyer Sdn Bhd

Nationality German

Profile

Peter Lenhardt is the Managing Director of A. & H. Meyer Sdn Bhd, a manufacturer of specialized cable management systems for office furniture. He founded the company in Malaysia in October 2000 and has since been responsible for all business and operational activities across the Asia-Pacific region.

Under his leadership, the company has grown into a recognized market leader within its niche. Leveraging his legal background, Mr. Lenhardt has established himself as a respected professional in the manufacturing sector. He oversees a team of 57 professionals at this established SME, serving multinational furniture manufacturers.

Reason of interest

MGCC is at the forefront of activities of international bilateral chambers here in Malaysia. It is a means to both represent German business interests here as well as to introduce the advantages of investments here in Malaysia to parties in Germany. I have been serving on the board of directors of MGCC since 2015 and have been its president and vice-president in 2017/19 and its vice-president in 2022/23. I also am currently serving as Eurocham Malaysia and representing MGCC's interest there.

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Board of Directors Profile of Nominee



Eva Maegerlein
**Senior Vice President – Finance,
Controlling & IT, Asia Pacific**
B. Braun Medical Industries Sdn Bhd

Nationality German

Profile

Eva Maegerlein brings over 20 years of international leadership in finance, controlling and strategic operations across Europe and Asia. As Senior Vice President at B. Braun Medical Industries, she oversees Finance, Controlling & IT for Asia Pacific, driving operational excellence across one of the largest and most advanced manufacturing sites within the B. Braun Group. Eva's leadership extends beyond finance. She is also a strong advocate for sustainable business practices. Eva plays a key role in advancing B. Braun's sustainability agenda —championing initiatives to achieve resource efficiency and supply chain innovation to reduce environmental impact across the healthcare sector. Having lived and worked extensively in both Asia and Germany, Eva offers a unique cross-cultural lens and a strong foundation to help bridge industries and foster meaningful, future-focused partnerships.

Reason of interest

I am committed to fostering greater collaboration between German and Malaysian enterprises — particularly in areas of sustainability, digital innovation, and workforce development. I believe that partnerships built on trust, shared values, and environmental responsibility are key to long-term business resilience.

I aim to support the Chamber in translating shared sustainability commitments into actionable outcomes — whether through industry engagement, policy dialogues, or cross-sector collaboration. I envision to position both Germany and Malaysia as exemplary business ecosystems where sustainable innovation and global talent can thrive, whilst enhancing their appeal as prime destinations for investment and partnership.

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Board of Directors Profile of Nominee



Martin Metzger
Managing Director
YTL Power Services Sdn Bhd

Nationality German

Profile

Martin Metzger holds a degree in Mechanical Engineering from Germany. His career includes 20 years at Siemens Energy in Germany (1990-2010), where he accumulated extensive experience in senior management roles, primarily managing large-scale power plant projects across Latin America, South America, Europe, the UAE, and Southeast Asia.

In April 2010, he joined YTL Power Services Sdn Bhd (YTLPS) in Kuala Lumpur, a leading Southeast Asian power group. YTLPS specializes in the Operation & Maintenance (O&M) of power assets across Malaysia, Indonesia, Singapore, and Jordan, with a total installed capacity of approximately 4,000 MW.

Appointed Managing Director of YTL Power Services in February 2014, Mr. Metzger continues to lead the company and holds concurrent directorships in five affiliated entities. Additionally, he has served on the Board of Directors of the Malaysian-German Chamber of Commerce and Industry (MGCC) since 2014.

Reason of interest

As I've been an active contributor to the Malaysian-German Chamber of Commerce and Industry's (MGCC) modernization journey since 2014. I look forward to continue on leveraging my extensive long-term business experience in Malaysia, Southeast Asia (SEA), and globally, as well as remain committed to providing strategic insights and business acumen to the Board.

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Board of Directors Profile of Nominee



**Ahmad Solihin Bin
Mohamed Yusoff**
**Chief Executive Officer &
Managing Director**
German Malaysian Institute

Nationality Malaysian

Profile

Mr. Ahmad Solihin Bin Mohamed Yusoff serves as Chief Executive Officer & Managing Director of the German-Malaysian Institute (GMI), concurrently holding the position of Chairman for GMI's Industry Advisory Council (IAC) and serving on GMI's Board of Directors. His extensive governance and advisory engagement includes membership in the MARA Education Sector Senate, and panelist roles for the Ministry of Rural Development (focusing on the TVET Sector), the Ministry of Higher Education (MOHE) within its Applied Science Cluster, and the Government's Bumiputera Economic Congress (KEB) TVET Cluster. He is also a Panel Member on GMI's Investment Committee Board, a Member of the Institute of Corporate Directors Malaysia (ICDM), and a Member of the Malaysian-German Chamber of Commerce and Industry (MGCC).

Reason of interest

I am dedicated to serving as the vital conduit between the worlds of academia and industry, fostering a synergistic relationship for our mutual advancement. My objective is to generate significant technological and business advantages that contribute directly to the economic prosperity of both Malaysia and Germany. Above all, I am committed to cultivating a rich intercultural dialogue, harmonizing the finest cultural attributes of both nations to forge a stronger and more profound bilateral relationship.

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Board of Directors Profile of Nominee



Dr. Jens Reske
Commercial Managing Director
Robert Bosch (Malaysia) Sdn Bhd

Nationality German

Profile

As Commercial Managing Director for Robert Bosch Malaysia, Dr. Jens Reske oversees all commercial functions for Mobility Electronics, directing a circa MYR 4.5 billion annual turnover.

His remit encompasses finance, logistics, HR, business excellence, and governance. With extensive international leadership experience across Europe and Asia—primarily in automotive. Dr. Jens Reske specialises in merging strategic oversight with operational rigor.

Equipped with a Business Engineering background and PhD in Business Informatics, he fosters a data-driven, innovation-focused approach, underpinned by a commitment to cross-cultural leadership and organizational excellence.

Reason of interest

Grateful for the Malaysian-German Chamber of Commerce and Industry's (MGCC) past support, I now seek to contribute as a board member by actively advancing its mission and strategic goals. My trifold focus will be, advocating for business interests in FTA negotiations, driving strategic growth for German industries in Malaysia and strengthening bilateral cooperation in innovation and talent. I am committed to leveraging my international experience and leadership to support MGCC's continued success.

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Board of Directors Profile of Nominee



Dr Riyaz Rashid

Managing Director, Asia-Pacific
SSI Schaefer

Nationality Malaysian

Profile

Dr Riyaz Rashid is currently the Managing Director of SSI Schaefer Group Plastics Division Asia-Pacific (APAC) based in Kuala Lumpur, Malaysia, a company involved in intralogistics as well as providing optimal solutions for waste and recycling management. He brings over 20 years of distinguished professional experience, characterized by a demonstrably successful track record across multiple critical domains, including P&L management, effective team leadership, strategic business development, key account stewardship, complex project management, mergers & acquisitions, establishment of joint ventures and development of robust distribution channels.

Dr Rashid possesses extensive regional engagement within diverse industry verticals, such as Oil & Gas, Power Generation, Renewable Energy, Aerospace, Rail Transportation, Electrical Distribution and Energy Management, Automation and Intralogistics, having worked for reputable MNCs including General Electric Co., Sapura, Bombardier Transportation, Schneider Electric and Honeywell in the past. Dr Riyaz Rashid holds an M.Eng degree in Electrical Engineering & Information Sciences, and an M.Phil & PhD in Microelectronic Engineering and Semiconductor Physics all from Trinity College, University of Cambridge, UK.

Reason of interest

I would like to help shape further bilateral trade policy, advocate interests of German companies and build strategic alliances with both local and international businesses. Furthermore, I'd like to leverage the chamber's network to support growth initiatives via SME/startups, entry into new markets and promote sustainability & innovation in green tech, Industry 4.0 and education.

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Board of Directors Profile of Nominee



Trina Sim
**Country Representative Malaysia
and Brunei**
Lufthansa Group

Nationality Malaysian

Profile

Ms. Sim is currently affiliated with Deutsche Lufthansa AG (Lufthansa), the flag carrier of Germany. Leveraging significant experience within the service sector, she has successfully guided teams to achieve outstanding levels of customer satisfaction. Her initiatives include designing bespoke in-house training to elevate team product expertise and implementing innovative, data-informed approaches for sustained customer base growth.

Ms. Sim excels in Accounts and Team Management, Event Planning, timely Operational Execution, Inventory Control, and fostering improvement through effective change adoption. She possesses a natural aptitude for interpersonal relations, maintains composure under pressure, and demonstrates a strong commitment to learning, diligence, and adaptability.

Reason of interest

Drive sustainability topics for a better tomorrow. Support members by connecting with relevant organizations to help with sustainability initiatives or projects participation that will contribute to climate change by lowered carbon footprint.

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Board of Directors Profile of Nominee



Dato' Steven Aroki

Managing Director
Flortech Sdn Bhd

Nationality Malaysian

Profile

Dato' Steven Aroki is a Council Member of the Federation of Malaysian Manufacturers (FMM). He is also the Chairman of FMM Energy and Utilities Management Committee as well as the Chairman of FMM Negeri Sembilan Branch. He received his MBA from University of Southern Cross, Australia in 2002 and Diploma in Civil Engineering Technology from University of Technology Malaysia (UTM) in 1988.

Dato' Steven Aroki is currently the Managing Director of Flortech Sdn Bhd, which specializes in epoxy and polyurethane flooring materials for the Asia Pacific region and Managing Director of Smane Malaysia, a Malaysian-Thai JV company which main business is supplying specialized plastic sheets and conductive compounds for the electronic, semiconductor and hard disk drive industries in the region. He is a board member of the Malaysian-German Chamber of Commerce and Industry since 2019. His previous experiences included positions as Global Operations Director at BF Goodrich Malaysia and Marketing Manager, Asia Pacific at LNP Engineering Plastics, Malaysia.

He was formerly a board member of Negeri Sembilan Investment Corporation. He was appointed as Member of Gas Competition Appeal Tribunal from September 1, 2020 to August 31, 2022.

Reason of interest

My focus is clear: to serve our members' interests by utilizing this platform to engage proactively with government, advocating for enhanced policies that benefit the business community. This necessitates deepening our dialogue with both members and government agencies.

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Board of Directors Profile of Nominee



Teoh Tsu-Shien
President
Henkel Malaysia Sdn Bhd

Nationality Malaysian

Profile

Ms. Teoh Tsu-Shien has built an extensive and distinguished career with Henkel Malaysia, a journey she commenced in 1994. Over more than two decades, she has demonstrated remarkable versatility and leadership, ascending through a series of key appointments. Her trajectory has encompassed roles from Technical Service Chemist to strategic leadership positions including Country Head of Sales, APAC Steering Unit Head, and Head of Supply Chain Development for the APAC region. In mid-2019, Ms. Teoh assumed the prestigious role of President of Henkel Malaysia. In this capacity, she holds ultimate responsibility for the organization's corporate governance, compliance, and the rigorous implementation of Safety, Health, and Environment (SHE) standards and Human Resources policies.

As the official corporate spokesperson, she skillfully manages both internal and external communications. Concurrently, she serves as the Business Director for Consumer Goods & Packaging for APAC (excluding China) within the Adhesive Technologies business unit, a testament to her broad expertise. Ms. Teoh resides in Petaling Jaya and is a dedicated mother to two teenagers.

Reason of interest

As a Board member of MGCC, I look forward engaging in dialogues and sharing ideas and best practices around how to enable businesses to become resilient and future ready. In this aspect, the relevant topics include diversity and inclusion, fostering an entrepreneurial mindset and learning culture, future of work, supply chain management, digitalization, sustainability and enabling a circular economy.

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Board of Directors Profile of Nominee



Datuk Adam Yee
Chief Executive Officer
Supreme Synergie Power Sdn
Bhd

Nationality Malaysian

Profile With a remarkable career spanning over 25 years, Datuk Adam Yee has established himself as a prominent figure in the Electrical & Electronics sector. He currently leads Supreme Synergie Power Sdn. Bhd., a leading Malaysian manufacturer of internationally accredited switchboards and systems.

Prior to this, Datuk Yee held several key leadership roles, including Managing Director for a public-listed corporation and, notably, President & CEO at Siemens Malaysia Sdn. Bhd. for over two decades. There, he spearheaded significant progress in digitalization, automation, and sophisticated energy management solutions, driving strategic expansion and enhancing operational efficiencies across diverse industries.

Reason of interest For the past five years, I've had the privilege of fostering strong bilateral business relations and sustainable economic growth at the Malaysian-German Chamber of Commerce and Industry. Seeking to continue my tenure on the Board, my goal is to further enhance strategic partnerships, strengthen industrial collaboration, and advocate for sustainable, innovative business practices. My focus includes driving digitalization, promoting renewable energy, and supporting SME growth within our unique business ecosystem.

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Board of Directors Profile of Nominee



Patrick Ziechmann

Partner

PricewaterhouseCoopers (PwC)

Nationality German

Profile

As a Partner at PwC in Advisory / Deals Southeast Asia and the firm's Automotive ASEAN Leader, Mr. Ziechmann arrived in Malaysia in August 2023. A banker by training, he studied Economics, Business, and International Trade in Germany and the USA. He previously worked in Corporate Finance & Restructuring at Arthur D. Little and served as a CFO for a German company before joining PwC in 2005.

Becoming Partner in 2007, he established Business Restructuring Services teams in Germany, focusing on the automotive, retail, and manufacturing sectors. Since his arrival, PwC has become a Premium Member of MGCC, and he joined the Industry Advisory Council of the German Malaysian Institute of Technology in January 2025. He also organized the Automotive ASEAN Conference in Jakarta and Kuala Lumpur in May 2025.

Reason of interest

My primary focus areas include elevating trade relations and joint ventures, advancing workforce development through German vocational best practices, championing sustainability and digital transformation, and deepening cultural and economic bridge-building. These efforts collectively strengthen MGCC's pivotal role in fostering bilateral business education and cooperation.

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Board of Directors Profile of Nominee



Datuk Muhammad Azmi Zulkifli

Chief Executive Officer
Invest KL Corporation

Nationality Malaysian

Profile

Datuk Azmi is the Chief Executive Officer of InvestKL, where he spearheads efforts to attract and support multinational companies (MNCs) in establishing high-value regional hubs in Greater Kuala Lumpur and Malaysia. Under his leadership, InvestKL has successfully brought in over 150 MNCs, focusing on technology, big data analytics, and value chain activities. With more than 30 years of experience across corporate and public sectors, he has held leadership roles throughout Asia Pacific and the Middle East. Datuk Azmi holds a Bachelor of Science in Business Administration (Marketing) from the University of Nebraska-Lincoln and has completed executive programs at Harvard Business School and Dale Carnegie. He serves on the board of the Malaysia German Chamber of Commerce and Industry (MGCC) and is an Advisor to GBS Malaysia. In 2025–2026, he will join Universiti Putra Malaysia's CEO@Faculty Programme, contributing strategic industry insights to support academic and research excellence.

Reason of interest

I am passionate about strengthening Malaysia-Germany business relations, believing my investment facilitation experience offers strategic value to MGCC's mission. My role at InvestKL has provided deep insight into multinational companies' needs and regional success drivers, enabling me to contribute meaningfully to attracting and supporting German businesses in Malaysia. My key focus areas include strengthening bilateral trade and investment, promoting Greater KL as a strategic hub for German businesses, and supporting the growth of Industry 4.0 and sustainable value chains.