

FOR IMMEDIATE RELEASE

MGCC appoints third female President

The Malaysian-German Chamber of Commerce and Industry (MGCC) has appointed leading intellectual property expert Geetha Kandiah as its third female president in its 33-year history.

KUALA LUMPUR, 28 June 2024 – The Malaysian-German Chamber of Commerce and Industry (MGCC) appointed intellectual property expert and KASS International chief executive officer Geetha Kandiah as its new president following the Chamber's Annual General Meeting yesterday.

The occasion was attended by the Minister of Investment, Trade and Industry (MITI) Tengku Datuk Seri Zafrul Abdul Aziz who delivered a keynote address focusing on the intensifying trade ties between Malaysia and Germany, the country's largest trading partner in Europe.

Geetha is the third female president to lead the bilateral trade support organisation, marking a significant milestone in the Chamber's 33-year history. Her appointment reflects MGCC's ambitions of becoming a progressive chamber of commerce which now has more than one-quarter (31%) of women as part of its board of directors.

An accomplished lawyer managing a company with a regional presence, Geetha is also a highly sought-after international speaker, a business strategy coach and a Steering Committee member of the Malaysian chapter of the 30% Club, which supports sustainable business-led change to improve gender diversity in their commitment to include greater female representation in Malaysian corporate boards.

During the AGM, MGCC executive director Jan Noether thanked the outgoing president, Tim Groth, who was at the helm for a year and welcomed Geetha.

"MGCC is pleased to welcome Geetha as our President. She brings with her two decades of legal experience and her strong business acumen along with knowledge of the region across various industries will undoubtedly propel the Chamber's role in driving investments into Malaysia," said Noether.

As the new president, Geetha will oversee the activities of MGCC, which represents the interests of more than 430 members by connecting German companies to Malaysia to promote foreign trade.

"I am delighted to assume the presidency after serving as Vice President for one year. Along with my fellow board members and the team at MGCC, I look forward to playing a role in being a bigger voice for German investors in Malaysia and taking our bilateral relationship to new areas of growth," Geetha said.

MGCC's 33rd Annual General Meeting was held on 27 June at the Four Seasons Kuala Lumpur. Besides the MITI Minister, the AGM was also attended by the Ambassador of the Federal Republic of Germany Dr Peter Blomeyer, and more than 100 guests.

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Malaysian-German Chamber of Commerce and Industry (MGCC®)

The Malaysian-German Chamber of Commerce and Industry (MGCC), or AHK Malaysia as it is known in Germany, is the official representative of German industry and trade in Malaysia with excellent relations to governments and its authorities, to business organisations and to industry both in Malaysia and in Germany. The Chamber represents the interests of more than 400 members and is part of the global network of German Chambers of Commerce Abroad (AHK network) with 150 offices in 93 countries—and counting.

Established in the year 1991, MGCC has since been a strong and reliable partner for its members and clients with a widespread, result-oriented range of services and a successful track record. As the largest bilateral European Chamber in Malaysia, MGCC is the preferred service partner for companies seeking to establish a market presence here or to increase their involvement in Malaysia. The Chamber also offers a platform to share experiences and exchange views at a wide range of forums and events, as well as to establish business relationships within its network. MGCC is supported by the Federal Ministry of Economic Affairs and Climate Action based on a resolution of the German parliament, the Bundestag.