

Shifting the Centre: 30% Club's Northern Debut

You are cordially invited

AGENDA

9.45am **Arrival & Registration of Guests**
Breakfast

10.30am **Welcome Remarks**
Puan Nurul A'in Abdul Latif, 30% Club Malaysia Chair

10.45am **Opening Address**
YAB Tuan Chow Kon Yeow, Chief Minister of Penang

11.00am **Opening Remarks**

11.20am **Panel Discussion - "Beyond Klang Valley – Regional
Impact & Inclusion"**

Moderator

Ms Freda Liu, Broadcast Journalist, The Shift Asia

Panelists

- Encik Azli Mohamed, MD Siemens Energy Malaysia
- Ms Eva Maegerlein, SVP Finance, Controlling & IT Asia Pacific, B. Braun
- Ms Hemalatha Murugiah, CEO INTI International College Penang

12.00pm **Closing Remarks**

12.15pm **Photo Session**

12.30pm **Event Close**

DATE

27 January 2026

TIME

9:45am - 12.30pm

VENUE

**Iconic Marjorie
Hotel, Penang**