INDUSTRY 4.0 CONFERENCE:
Innovative Solutions for the Future

4.0

Time	Session
9.00 am	**Registration of invited guests** **Marketplace of participating companies**
9.30 am	**Welcome and introduction of participating companies**
9.45 am	**Opening remarks by Malaysian-German Chamber of Commerce and Industry**
10.00 am	**Keynote on Industry 4.0: Keeping Malaysia competitive in the global industrial landscape by YB Tuan Chang Lih Kang, the Minister of Science, Technology, and Innovation (TBC)**
10.25 am	**Taking Smart Steps Toward Automated Electrical Design by Andy Chin, Senior Sales Account Manager, EPLAN Sdn Bhd**
11.05 am	**Morning break**
11.20am	**Connecting the dots: The role of cables & connectors in next-gen automation by Hace Wong, Head of Process Segment, JJ-LAPP (M) Sdn Bhd**
12.00 pm	**Lunch** **Marketplace of participating companies**
1:30 pm	**Cyber Security: The success factor for holistic security concepts by Fan Shen Yin, Phoenix Contact (Malaysia) Sdn Bhd**
2.10 pm	**Addressing data latency challenge by bringing IT Infrastructure closer to the production location by Tan Son Nie, Managing Director, Rittal Sdn Bhd**

6 November 2024 I Le Méridien Petaling Jaya

INDUSTRY 4.0 CONFERENCE

2.50 pm	**Afternoon break**
3.05 pm	**Panel discussion**
	Addressing concerns toward smart production

1. **Alex Tai, General Manager, Phoenix Contact (Malaysia) Sdn Bhd**
2. **Koh Keng Lim, Managing Director, EPLAN SEA ANZ**
3. **Yeap Khee Yong, Regional Head of Core Business, JJ-LAPP Southeast Asia**
4. **Tan Son Nie, Managing Director, Rittal Sdn Bhd**

4.05 pm	**Lucky draw session**
4.15 pm	**END**

Please note that the program schedule, speakers, and topics are subject to change without prior notice. We appreciate your understanding and flexibility as we strive to deliver the best experience possible.